Dr Rashmi Chaudhary

Associate Professor

Specialization: Agricultural Finance, Entrepreneurship Development

Contact: +91 1792 252325 (O)

Mobile: 9817172497

Email: rashmichaudhary@yspuniversity.ac.in; rashmi.uhf@gmail.com



Important Research Publications

- Sharma D, Chaudhary R, Kumar K and JanjhuaY. 2022. Determinants of women empowerment: research insights. *Journal of Community Mobilization and Sustainable Development***3**:772-781.
- Kathuria K, Chaudhary R, Pathania A and Jamwal S. 2021. Farmers producer organization: can transform the face of agribusiness in India. *Journal of Pharmacognosy and Phytochemistry* **9**(5): 745-750.
- Pathania A, Chaudhary R, Jamwal S, Sharma S and Kumar K. 2021. Farmers' perception in the adoption of agroforestry practices in low hills of Himachal Pradesh. *Indian Journal of Agroforestry* **22** (2): 101-104.
- Janjhua Y, Chaudhary R, Thakur R and Kumar K. 2020. Psychological distress and psychological well-being among bank employees: a gender study. *Indian Journal of Positive Psychology Review* **11**(4):378-382.
- Janjhua Y, Chaudhary R, Sharma N and Kumar K. 2020. A study on the effect of yoga on emotional regulation, self-esteem, and feelings of adolescents. *Journal of Family Medicine and Primary Care* **9**:3381-6.
- Chaudhary R, Janjhua Y, Sharma N, Sharma D, Pathania A and Kumar K. 2019.
 Factors determining rural youth participation in agriculture-based livelihood activities:
 a case study of Karsog in Himachal Pradesh. *International Journal of Economic Plants*6(2): 085-089.
- Kumar K, Bahir M,Janjhua Y, Chaudhary R and Mehta P. 2018. Farm characteristics, microfinance and its use in diversified agriculture by the farming communities of Kandaghat block in Solan district of Himachal Pradesh. *Journal of Pharmacognosy and Phytochemistry***7**(5):1788-1790.
- Janjhua Y, Chaudhary R, Mehta P, Sharma N and Kumar K. 2018. A study on students' perceptions of online shopping and factors influencing online buying behavior. *Journal of Emerging Technologies and Innovative Research* **5**(8): 881-886.

- Kumar K, Dutt N, Kathuria K, Chaudhary R, Janjhua Y, Mehta, P, and Bahir M. 2018. Agriculture production systems, farm characteristics and managerial interventions for improved resource use efficiency in dry temperate Lahaul valley of Himachal Pradesh. *Journal of Pharmacognosy and Phytochemistry* 7(6): 1032-36.
- Chaudhary R, Janjhua Y, Mehta P and Verma T. 2016. An analytical study of apple marketing channels in Himachal Pradesh, India. *International Journal of Bioresource and Stress Management***7**(2):291-294.

Books and manuals

- Chaudhary R, Narta SS and Janjhua Y. 2012. Industrialization in Himachal Pradesh: Role of Specialised Industrial Incentives Package, pp 240. Lap Lambert Academic Publication, Germany, ISBN: 978-3659199431.
- Janjhua Y, Kaushal SL and Chaudhary R. 2012. A Comparative Study of Values System Practised by Indian Managers, pp312. Lap Lambert Academic Publication, Germany, ISBN: 978-3-659-22739-4.

Awards and Recognitions

- Senior Research Fellowship, University Grants Commission, New Delhi, 2008-2010.
- Junior Research Fellowship, University Grants Commission, New Delhi, 2006-2008.